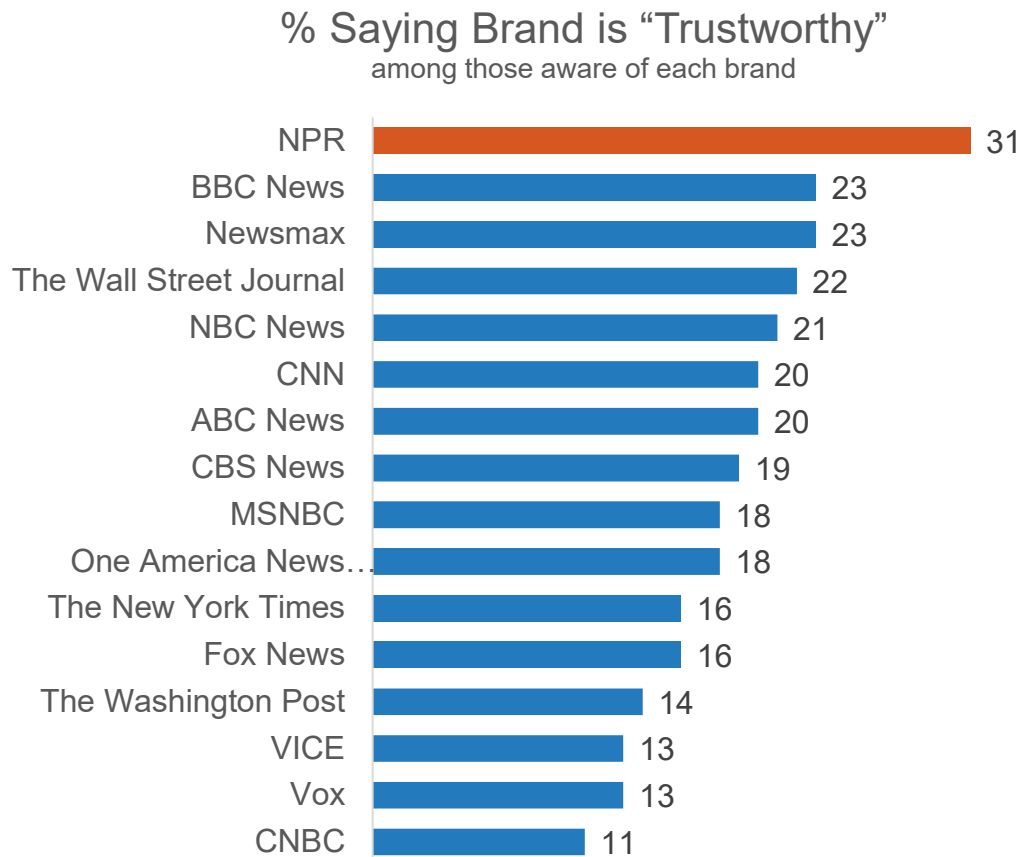


NPR ranks #1 among news brands in trust



Source: E-Poll Research, E-Score Brand as of Oct 2021. U.S. adults age 18+ who are aware of each brand. Only news brands with at least 10% awareness are included. (Posted with Permission of National Public Radio)¹

NPR Trust has been trending upward

Trends

Which measure would you like to see?
How would you like to see it?
How many dates should roll-up?

