



Jim Russell's Clients & Projects

1.

AARP is a 38-million member special interest group for people age 50 and over.



Janelle Haskell
Manager, Radio Programs

[AARP](#)

2.

Creation and development of statewide weekend magazine, AK



Paul Stankavich, former
Executive Director, APRN

[Alaska Public Radio Network](#)

3.

Environmental news program in Western PA



Kathy Knauer
Executive Producer
(412) 315-6763

[Allegheny Front](#)

4.

Development of new national programming.



Jon McTaggart
President & CEO
(651) 290-1500
mctaggart@americanpublicmedia.org

[American Public Media](#)

5.

New program development.



Doug McLennan, Editor
(206) 322-2938
mclennan@artsjournal.com

[ArtsJournal.com](#)

6.

A planned weekly program about remaining vibrant and active during aging. For the 11-million+ people in their sixties and seventies.



Margaret Rappaport
Executive Director
At Sixes & Sevens Multimedia

[At Sixes & Sevens](#)



Jim Russell's Clients & Projects

7.



Consultant to founder of online audio download network

Don Katz, Chairman and CEO
(907) 263-7401
dkatz@audible.com

Audible.com

8.



A new 'on-the-road' magazine scouring the backroads for the stories, people and places that connect us all.

Eric Mack
Blue Highway Productions
54 Camino de Abajo
Vadito, NM 87579
(888) 320-9604

[Blue Highways](http://BlueHighways.com)

9.



Public radio station in Sacramento, California. California Capitol Reporting and daily magazine, Insight

Joe Barr
News Director
Capital Public Radio and
California Capitol Network
Sacramento, CA
(916) 278-8969

[Capital Public Radio](http://CapitalPublicRadio.com)

10.



Central China TV - America's daily business news program, Biz Asia America



Jim Laurie
CCTV America
1099 New York Avenue, NW
Washington DC 20001
(202) 621-3523

[CCTV America](http://CCTVAmerica.com)

11.



New program development – Sound Opinions and marketing.

Torey Malatia
President & General Manager
(312) 948-4612
tmalatia@wbez.org

[Chicago Public Radio](http://ChicagoPublicRadio.com)

12.



New national program development.

Rick Eiswerth
President

[Cincinnati Public Radio](http://CincinnatiPublicRadio.com)



Jim Russell's Clients & Projects

13.



CNN Radio, producer of audio podcasts.

Tyler Moody
Vice President
(404) 827-2759
Tyler.Moody@cnn.com
CNN Center
Atlanta, GA

14.



Strategic advice and planning.

Robert Merry, former
President & Editor-in-Chief

Congressional Quarterly

15.



Peer review panelist, program developer, advisor.

Kathy Merritt, Director, Program
Investments
(202) 879-9631
kmerritt@cpb.org

16.



Consultation on the creation of new national radio
programming.

Michael Schoenfeld
Vice President for Public Affairs
and Government Relations
michael.schoenfeld@duke.edu

17.

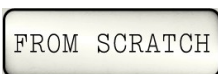


Master Marketing Inventor Doug Hall runs this hothouse
for the development of new entrepreneurial ideas.

Doug Hall
Eureka Ranch
3849 Edwards Road
Newtown, Ohio 45244

Eureka Ranch

18.



Program series development and distribution.

Jessica Harris
Executive Producer
(917) 301-9328
Jessica@fromscratchradio.com

From Scratch



Jim Russell's Clients & Projects

19 .

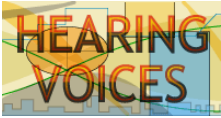


Hawaii Public Radio

Creation of new morning talk show.

Michael Titterton
President and General Manager
(808) 792-8201
mt@hawaiipublicradio.org

20 .



Hearing Voices

Program series development.

Barrett Golding
Executive Producer
(406) 586-1408
bg@hearingvoices.com

21 .



Houston Public Media

New local program development

Capella Tucker
News Director
Houston Public Media
(713) 743-4062

22 .



How's the Family

Executive Producer, New program development and piloting

Nanci Olesen

23 .



Ideastream

Increase impact and program value of radio arts program *Around Noon* and TV arts program *Applause*



Katherine Kit Jensen
COO
(216) 916-6130
Kit.Jensen@ideastream.org

24 .



Iowa Public Radio

Consulting on development of new network programming.

former Exec. Director
Iowa Public Radio
1200 Grand Avenue
Des Moines, Iowa 50309



Jim Russell's Clients & Projects

25 .



KUT - Austin

KUT News - analysis and Intensive aimed at fleshing out coverage areas and having greater overall impact.

Emily Donahue
News Director
(512) 471-1631
edonahue@kut.org

26 .



Maine Public Broadcasting Network

"Maine Things Considered"



Mark Vogelzang
President

27 .



Maryland Public Television

Maryland Public Television is a leading producer and distributor of national public television programming in the United States.

Mr. Rob Shuman
President & CEO
Maryland Public Television
11767 Owings Mills Blvd.
Owings Mills, MD 21117-1499
(410) 581-4141
rjs@mpt.org

28 .



Michigan Radio

Proposal for Local Journalism Center Assistance with Partner Meetings Strategy for Fundraising "Case"

Tamar Charney
Program Director
WUOM
(734) 764-9210
charney@umich.edu

29 .



Microsoft

Develop relationships between Microsoft and major science and technology reporting on public radio and TV.

Suzi LeVine, Director of Education
(425) 706-1545
suzil@microsoft.com

30 .



Nightly Business Report

Consult on show format and feature segments for PBS-distributed and nation's most-watched evening business news program.



Mykalai Kontili
President & CEO
NBR Worldwide, Inc.
(212) 682-3030
mkontili@nbr.com



Jim Russell's Clients & Projects

31 .



**Oregon Public
Broadcasting**

Consultant on development of new network program,
Talking Out Loud

Morgan Holm
Vice President, News and Public
Affairs
7140 SW Macadam Avenue
Portland, OR 97219
(503) 293-1975
MHolm@opb.org

32 .



PBS

Advisor on journalism standards and program
production.

Suzanne Weil, former Senior Vice
President, Programming
(212) 362-1527
suzweil@aol.com

33 .



**Project for Under-Told
Stories**

An international journalism project focusing on
important stories that are not receiving adequate
coverage. St. John's College, Minnesota.



Fred de Sam Lazaro
Director
Project for Under-Told Stories
St John's University
Collegeville, MN 56321
(320) 363-3072
flazaro@csbsju.edu

34 .



PRI

Public Radio International

Created *Marketplace*, most popular business show in U.
S., "the best business program on radio or television" --
Columbia Journalism Review.



Melinda Ward
Sr. Vice President
(612) 338-5000
mward@pri.org

35 .



PRI

Public Radio International

Created concept for PRI's *The World*.



Melinda Ward
Sr. Vice President
(612) 338-5000
mward@pri.org

36 .



**Public Radio Program
Directors**

Member of the Executive Producer team that created
"Core Values."

Arthur Cohen, President
Public Radio Program Directors
(315) 824-8226
acohen@prpd.org



Jim Russell's Clients & Projects

37 .



Teaching financial journalism to Asian students

Daniel Southerland
VP, Programming
(202) 530-4907
southerlandd@rfa.org

Radio Free Asia

38 .



New program development and marketing



Noah Waxman
Regional Manager, North America
(212) 865-0885
noah.waxman@rnw.nl

Radio Netherlands
Worldwide

39 .



ReelChanges.org's mission is to enrich our culture by facilitating the creation and distribution of more high-quality documentaries.

Mr. Hal Plotkin
President

ReelChanges.Org

40 .

Safe Space
Radio

Safe Space is a show about subjects that are hard to talk about--a respectful forum for courageous conversations about difficult subjects in order to reduce

Dr. Anne Hallward
Board Certified Psychiatrist
Portland, Maine

Safe Space Radio

41 .



Science Friday is a weekly science talk show, broadcast live nationwide from 2-4pm Eastern time as part of NPR's 'Talk of the Nation' programming.



Ira Flatow
President & Exec. Producer
ScienceFriday Inc.
203 975-8560
iflatow@iraflatow.com

Science Friday

42 .



New program development.



Jack Nestor, Editor in Chief
Shoofly Audio
Carrboro, NC
(919) 968-7846
jack@shooflyaudio.com

Shoofly

Jim Russell's Clients & Projects

43 .



Tempo!

Public television (WLVT-TV) in Pennsylvania's Lehigh Valley.



Patricia Simon
President and CEO
WLVT-TV39
123 Sesame Street
Bethlehem, Pennsylvania 18015
(610) 867-4677 x 120
pats@wlvt.org

44 .



The 2BoomerBabes

Weekly magazine on boomers, produced for Public Radio Demarva

Barbara Kline
(703) 489-1664
barbiz@cox.net

45 .



The Environment Report

A news service that reveals the relationship between the natural world and the everyday lives of people.
Produced by Michigan Radio.



Lester Graham
Senior Editor
The Environment Report
Michigan Radio
graham@environmentreport.org

46 .



Town Hall LA

Help guide evolution of radio program and increase its visibility.



Dr. Jon Goodman
President & CEO
(213) 312-9458
jgoodman@townhall-la.org

47 .



**Twin Cities Public
Television**

New program strategy.

Gerry Richman
(651) 222-1717
grichman@tpt.org

48 .



United States Artists

Consultant on media strategy.

Katherine DeShaw, Exec. Dir.
(323) 857-5857
kdeshaw@unitedsatetsartists.org



Jim Russell's Clients & Projects

49 .



Best practices in journalism

David Iverson
(415) 553-2489
dwiverson@gmail.com

Wisconsin Public Radio

50 .



Improving impact of the Joy Cardin show.



Sheryl Gasser
Talk Director
(603) 263-4117
gasser@wpr.org

Wisconsin Public Radio

51 .



Radio Smart Talk



Kathleen Pavelko
President

WITF Harrisburg

52 .



NPR for South Florida
Strategic plan for focusing on news, coverage areas and content verticals.

John LaBonia, General Manager,
(305) 995-2259
Dan Grech, News Director,
(786) 664-7324

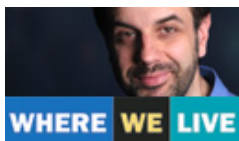
WLRN

53 .



W NPR - Connecticut
Public Radio

Strategic Plan for daily talk show,
"Where We Live"



John Dankosky
News Director & Anchor
jdankosky@wnpr.org

54 .



New program development – *The Story* - marketing and distribution.



Connie Walker
General Manager
(919) 445-9130
cwalker@wunc.org

WUNC - North Carolina
Public Radio



Jim Russell's Clients & Projects

55 .



WUWM

Program fine tuning on *Lake Effect*. Work with WUWM News Department.



Dave Edwards, General Manager
Milwaukee Public Radio
(414) 227-3355
dedwards@wuwm.org

56 .

**NEW ORLEANS
CALLING**

WWOZ Radio

New Orleans Calling: a weekly music and culture program.

David Freedman
General Manager
WWOZ Radio, New Orleans

57 .



Your Health

Weekly program produced by UNC Family Medicine.

Dr. Adam Goldstein
Professor, UNC Family Medicine
(919) 270-6491
aog@med.unc.edu